

Have you heard of LEGO® toys? How about the Apple® iPhone? Or the Google® web search tool? What's your brand? Do you have one? Do you need one? How do YOU get "one"?

Find out "HOW" to get "one" and then "HOW" to keep and develop one!

What your future or current employer thinks about YOU and YOUR brand will be the deciding factor on whether or not you land that new job or upgrade your current position.

Personal Branding – A strong, well-built personal brand will get you the interview, assist in the promotion, launch you in to one of a kind opportunities and have companies seeking you out. But what is it, how is it done? We will discuss all the pieces to incorporate this in to your resume, emails, online profiles, interview style and networking.

Join us on Wednesday, October 5, 2016 at the 1877 Club at the University of Hartford for coffee and breakfast and learn HOW to get "IT" - YOUR PERSONAL Brand.

Gail Audibert, of Gail Audibert Associates, Inc, a highly experienced recruitment professional will discuss what happens when your future employer finds out about you on line and how this may determine if you either get the job OR not. For the experienced professional, this holds true for even positions within your own company! What can we do to move our career forward or get that first job?

Personal Branding – A strong, well-built personal brand will get you the interview, assist in the promotion, launch you in to one of a kind opportunities and have companies seeking you out. But what is it, how is it done? Gail will discuss all the pieces to incorporate this in to your resume, emails, online profiles, interview style and networking.

For over 25 years Gail has recruited and consulted in the Insurance and Financial Services industries, placing individuals locally and nationally for large and small clients. GAA customizes its services based on individual assessment of each client's needs. The firm has experience with searches that are structured on Retainer, Contingency, RPO and contract profiles. Gail served on the Board of The Connecticut Association of Personnel Consultants for 15 years. She has been President of Insurance National Search and co-founded a merger with the National Insurance Recruiting Association where she became its Vice President. She has her CPC (Certified Professional Consultant) and also has been selected for Hartford's "Forty under Forty". Most recently, Gail has become a member of the Pinnacle Group, a consortium of the top 75 recruiters in the country.