



Today's Corporate Challenges

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Today's Corporate Challenges Terrorism / Cyber / Health



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Terrorism

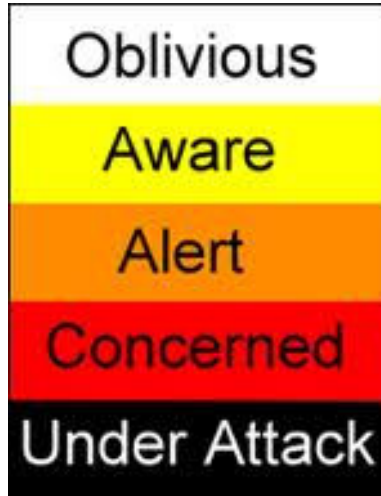
- The War with ISIS
 - What Happened?
 - Did we win?



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The better we do in the war, the worse the threats are here.....

Credible threats vs. real threats

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- A step Back.... Al Qaeda says they are “too radical”

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ISIS vs. Al Qaeda

The following are personal observations that compare and contrast Al Qaeda against ISIS.

It is my belief that history is repeating itself.

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ISIS vs. Al Qaeda

Al Qaeda

- No one paid any attention
- Worded belief around "religion" - Islam is the word
- Became a "syndrome"

ISIS

- No one really hears of ISIS
- More extreme in belief – Al Qaeda wants no part of them
- Now an "organization" like Al Qaeda was

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ISIS vs. Al Qaeda

Al Qaeda

- Has western culture sympathizers (schooled here)
- We armed them in fight with Russia
- They know play book

ISIS

- Western Sympathizers such as “Minnesota Martyrs”
- They get weapons from Iraq and Saudi’s support
- They were there for Al Qaeda start up.

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ISIS vs. Al Qaeda

Al Qaeda

- Conduct ‘93 and 2001 attacks here
- We attack camps
- Go online to spread teachings of jihadist tactics

ISIS

- Participated in 2013 “West Gate Mall” attack – kill 67 (kill jews and non-muslims)
- We now go for Command and Control targets
- Learn to use social media - Put beheadings on “You Tube”

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ISIS vs. Al Qaeda

Al Qaeda

- In 2004 tried to Overthrow Saudi Arabia
- Use social media well
- Disorganized now

ISIS

- Trying to establish themselves in Iraq
- Best use of terror video to date
- Well organized, if/when defeated, becomes a syndrome and lives on.

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Terrorism

- Face of terrorism is changing....
 - Enemy no longer tangible... now an ideology is the enemy

“You can’t bomb an ideology out of someone’s heart”

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Terrorism

- *Al Qaeda belief - "Death by a thousand cuts"...*
 - Economic attacks we are too dumb to realize....

"The idea cannot be quarantined"

Ref: Thomas Fuentes, Former Asst Director, FBI

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Terrorism

- The HGVE (home grown violent extremist)....
 - Who is she/he?
 - Traditional investigatory methods don't work



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Terrorism



- On line training not just for corporations anymore
 - *HGVE learn online from Terrorists*



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Terrorism

- Social Media Exploitations
 - Chat from the battlefield...



***15 -17 year old girls head to Syria**



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Cyber Crime

- Identity Theft, Hacking, Sexting, Social Networking...where does it end?



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Cyber Crime

- You can't rely on companies to protect you.... Rely on yourself!
- Some solutions
 - get credit monitoring!
 - Create Google alerts for you and family
 - Be very careful of online profiles...

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Cyber Crime



- Open source intel.... What do these pictures tell you?



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Cyber Crime

Steps to protect against it:

Think before posting pictures. Revealing information can be used against you!!!

Names of a mall, license plate number of your car, signs or sports team jerseys can reveal information on where you live or work.

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Cyber Crime



- Bits of info, by themselves are not dangerous..... but then....

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Health Issues

- No longer local....we are a global operation!

– *MONITOR-
MONITOR-
MONITOR*



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Health Issues



Respond before you need it...

- Get medical consultant with relevant expertise
- Dust off the “pandemic plan”

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Health Issues

- Critical issues/factors:
 - Have business continuity plan ready for workforce/supplier issues
 - Incorporate the following disciplines:
 - Facilities
 - Security
 - Human resources

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Health Issues

Exponentially growing thoughts to ponder....

...if cleaning crew has two people, what happens when their children get sick?

...if employee is quarantined, work from home ok?



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Solutions

- Become better informed....
- Think of your messaging to tenants/clients/public before you need it....
- Understand the cross over between issues and systems
 - *DON'T Rush to buy a technology solution!*
 - *DON'T rely on the government...*

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Questions?

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