



Bill Jawitz is the founder of SuccessTrackESQ, an executive coaching and consulting firm that works exclusively with attorneys, their firms, and in-house legal departments.

Since 2002, Bill has coached hundreds of attorneys to grow their practices and improve their productivity -- and derive greater enjoyment from the practice of law.

A frequent CLE presenter, Bill has conducted over 70 training programs for numerous state and regional Bar Associations and national CLE providers, and has helped over 60 law firms, large and small, learn and apply best practices in key areas such as time management, lawyer marketing, workflow management and team building.

Bill holds a BA in Media Studies from Quinnipiac University and a Master's degree from Columbia University in Communications and Technology. Prior to founding SuccessTrackESQ, Bill founded and ran Connecticut's first public charter school (The Odyssey Community School, in Manchester) and served as the founding Technology Coach at The Learning Corridor in Hartford. He is also the author of the nation's top-selling textbook on media literacy, *Understanding Mass Media, 5th Edition*.

Bill is an active guitarist and vocalist and performs throughout Connecticut with his band Vineyard Rhythm. He is a self-described C-SPAN and SCOTUS oral argument junkie. Bill lives in Milford, CT.